

BRN Group #3 Bio Sheet

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Overview of Organization

- Montessori Preschool
 - Founded in 1967
 - Non-profit pre-elementary Montessori school
 - Affiliated with the American Montessori Society and the International Montessori Council
 - Full and half-day schooling for children ages 3 to 6

What makes you different from your competition?

- All teachers have Montessori teacher certification and hold university degrees with early childhood education focus
- NKMC provides a three-year program of individualized learning that optimizes the intellectual, social and emotional development of each child.
- Many who look at Montessori school as an alternative are often surprised to know that the goals of a Montessori classroom are more closely related to those of a first grade class than those of a kindergarten.

A good referral/lead for me is...

- Parents looking for a high-quality school for their child
- Professionals interested in serving on a non-profit board
- Organizations interested in supporting a non-profit, educational institution

A qualifying question to pose to prospect?

- Is your child bored in their current preschool?
- Are you trying to give your child the best preschool education possible?

Memory Hook and then Conclude with Name and Company.

"The joy of learning, in preparation for a lifetime of learning."

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