

Lead's Group # 3

60 Second Introduction



Name: Brad Treas (Jerel, Sally, & Brad)
Realtor: Huff Realty—"The Treas Team"
Phone: 859-801-1088
Email: Btreas@huff.com
Web Page: www.TreasTeam.com

Overview of Products/Services

- Residential, Investment and Commercial Sales

What makes you different from your competition?

- Treas Team is in the top 1% of our industry
- Our Company-Huff is #1 in Northern KY
- We are selling our listings 20% faster than the market
- Out of 1,225 Realtors in Northern KY: Our ranking is #11
- We offer a Team Advantage..."Why work with just one agent"
- 3rd Generation realtor

Ask for Business: "A good referral/lead for me is..."

- Potential Seller
- 1st Time home Buyer
- Someone considering New Construction
- Job Relocation
- Investor Rental/Flipper

A qualifying question to pose to prospect?

- Have you ever considered purchasing a home?
- Are you considering moving? Would you like assistance?
- Have you ever considered investment property?
- Does your realtor have a proven track record/history?

Memory Hook and then Conclude with Name and Company.

- We're Bringing Home Results!
- Brad Treas...Huff Realty...859-801-1088